

# SENSIL® **CHAIN REACTION**

## INTRODUCING **TREND PREVIEW 2022**

**N**o one could have predicted the events of 2020, where lockdown became a global phenomenon and the world became still, with its population forced to take a break as we all abided to the new rules. Resilience and adaptation, key qualities that are inherent to the human race and industry quickly kicked in. Digitalization proved crucial as our outdoor lifestyles and daily commutes quickly transferred to home-based worlds: from working from home to working out at home.

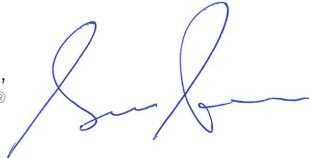
This time also allowed consumers to reassess their lives, and look to a new future, particularly pursuing that work/life balance, prioritizing what is key to their happiness and wellbeing.

Positive factors to emerge from these times was the reemergence of communities, kindness, and looking to create a more responsible and considerate world. We see the mission of NILIT® to help shape the apparel world to use more sustainable products, in a more responsible way. Our concern for the environment actually leads and connects every initiative today, at the company, to sustainability.

Collaboration, as in the past, remains key to a healthy recovery. We have to work as a united movement towards a positive future, not to a new world, but an improved world, taking the best of the past and merging it with the new.

With this in mind, our annual trend book, now in digital format, will explore six key trends, a preview attached, embracing textile developments, consumer attitudes, and market applications, delivering to the changing demands of the consumer.

Wishing you well and looking forward to sharing the full 'Chain Reaction' Trendbook featuring SENSIL® in January, in the meantime stay safe.

Sagee Aran,  
Head of Global Marketing at NILIT® 



TRUST  
LOYALTY  
PAIRED DOWN  
STYLING  
SOOTHING  
PURE



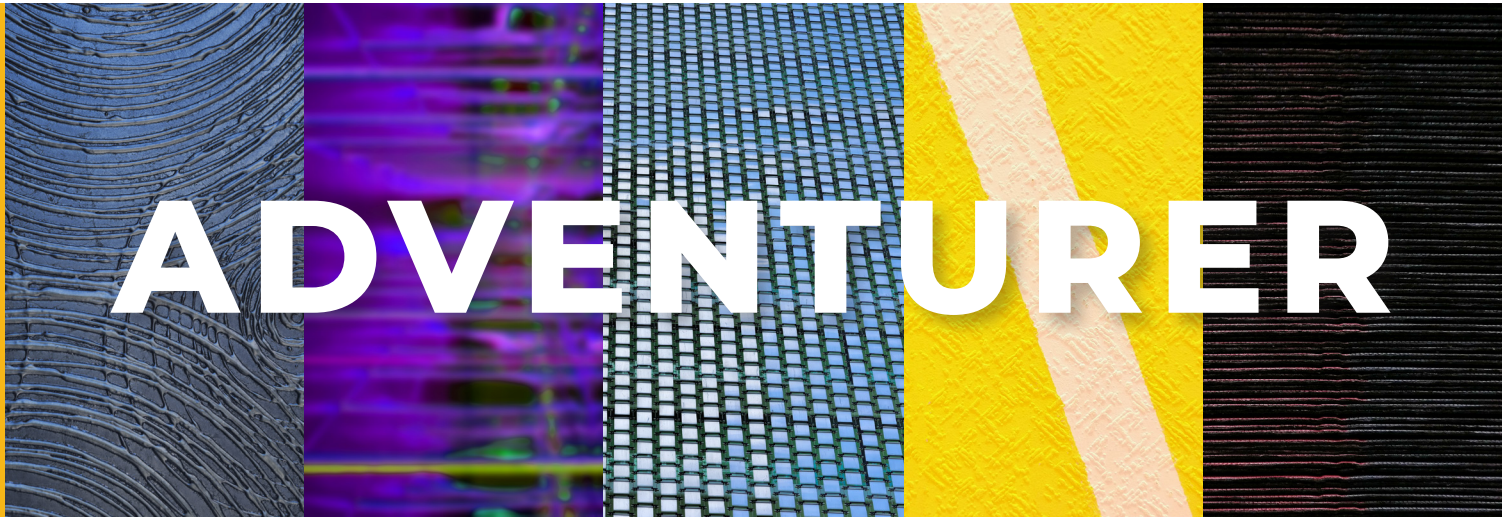
# REALIST



# BELIEVER

TRADITIONAL  
LIGHTER WEIGHT  
PROTECTIVE  
PERFORMANCE  
QUALITY

BOLD  
REINFORCED  
PACKABLE  
ENGAGING  
HIGH LEVEL  
PERFORMANCE



# ADVENTURER

FEEL GOOD  
CONSCIENTIOUS  
CARING  
TRACEABILITY  
SMOOTHING



# ACTIVIST



# EXHIBITIONIST

FLARE  
ENERGETIC  
OUTSTANDING  
BEACON  
SURFACE RELIEF

PROTECTIVE  
STRUCTURES  
MALLEABLE TOUCH  
DIGITAL  
JACQUARDS  
BODY MAPPED



# INDIVIDUALIST

## SUSTAINABLE PERFORMANCE AND WELL-BEING FIBERS

# SENSIL®

AQUARIUS

Next generation moisture management with superior hydrophilic properties result in fabric that transports moisture away from the skin, through the garment, and into the air.

Being a Nylon 6.6, it's naturally more odor-resistant than other man-made fibers, resulting in a garment that you can keep wearing with confidence after physical activity.

# SENSIL®

BODY FRESH

Sensil® BodyFresh is designed to offer protection and a sense of well-being through a special additive embedded in the microfiber yarn that prevents the growth of bacteria and reduces viral activity. The product results in a soft fabric with long-lasting properties that don't wash out and don't pollute water.

# SENSIL®

HEAT

Superior thermo-insulation provides the natural warming insulation of a cup of espresso on a cold day.

The environmentally-friendly coffee bean shell residue ingredient in the nylon holds body heat while absorbing and managing moisture and neutralizing odors.

# SENSIL®

BREEZE

Like a breath of fresh air, the soft feel, cooling touch cools and refreshes when the heat is on. Its unique ingredients and properties allow for the rapid transfer of heat away from the body for optimal physical performance.

Its ultra-soft hand, light weight and superior drape give the well-being that comes from feeling cool, dry and comfortable.

# SENSIL®

INNERGY

Invigorating, toning and performance-enhancing, this far-infrared yarn is made with a natural mineral permanently embedded in the nylon. Fabrics reflect back the naturally occurring thermo-energy emitted by the body which invigorates cells, enhances muscle elasticity and improves skin appearance.

# SENSIL®

ECOCARE

Recycled Nylon 6.6 with deep, uniform color. Made of post-industrial waste that reduces overall energy and water consumption in production cycle.

# NILIT®

IS PROUD TO ANNOUNCE THE LAUNCH OF:

SENSIL®  
W A T E R C A R E

Infused with natural coloring agents during the extrusion stage, resource-intensive fabric or garment dyeing can be completely eliminated from the downstream finishing process.

The traditional textile wet dyeing process is notoriously inefficient, with little regard for water or energy consumption.

Eliminating this finishing process saves the water, energy, and chemicals required to dye plus the significant energy needed to dry. This water-conscious yarn is a considerate choice to conserve water and energy and create products that are as richly beautiful as they are responsible.